

We've never been traditional and neither have our prices.

Regardless of your project or system needs, DirectAutomation has a PLC to match your specs and your budget. So whether you're building a simple process or a complex machine, you can count on us for affordable innovations you can rely on.

Just pay once . . . because once is enough!

With traditional suppliers the "upfront" price is not always the price you pay. The costs associated with service contracts, software licenses, access to online resources, etc. can make your PLC purchase a long and painful one. Our programmable controllers include many standard features that you would pay thousands for elsewhere, but what they don't include is the additional cost of ownership. See for yourself, check out our PLCs at www.DirectAutomation.com.au We're not a traditional PLC company...but we just might have what you need.

FREE Software
FREE Tech Support
NO software license fee.
Download as many copies for as many computers as needed.

CLICK PLCs

The mighty micro with a pico price!



CLICK PLCs STARTING AT: \$129

FREE Programming Software and Tech Support for Life!
It's amazing how we fit so much functionality into such a small package, with such a low price! Starting at \$129, the CLICK micro-brick PLC is a simple, cost-effective solution for your application.



Productivity Suite

**ONE SOFTWARE PACKAGE
PROGRAMS ALL
PRODUCTIVITY PLCs!**

Easy ordering any way you want

We do it your way —
Phone us
Fax or
Email us,
Shop online.

Easy payment terms

30 day trading account
We accept purchase orders, EFT
and major credit cards.
Everyday low prices

Complete up-to-date pricelist is always available online.
Download your copy: www.directautomation.com.au/pricelist

Mini Contactors - CWC Series

Compact
Up to 22A / 11kW (AC-3)
Built in Aux. Contacts up to 16A
Low Consumption DC Coils
Direct Mounting on Overload Relays



PRICE CHECK:

CWC07-10-30D25 Mini contactor 7 Amps 3 N.O Power poles
Coil voltage 240 VAC 1 N.O Auxiliary contact **\$21.00**

The **#1** Value in **Automation**
DirectAutomation

EC-more Micro Panels EA3-T4CL

HMI's provide operators with visual displays of system data for easy monitoring and control of automated systems. C-more Micro 4-inch touch screen HMI's are available with TFT color displays, up to 14MB memory for custom objects and graphics, and a variety of communication port combinations, including Ethernet. A variety of accessories is also available.



PRICE CHECK:

C-more Micro EA3 series touch screen HMI, 4in color TFT LCD, widescreen, 480 x 272 pixel, WQVGA, LED backlight, supports (2) serial, (1) Ethernet and (1) USB ports **\$479.00**

Productivity Series Programmable Logic Controllers (PLCs)

Productivity Series.....

Productivity1000 Stackable Micro PLCs

Productivity2000 Micro-Modular PLCs

Productivity3000 Modular PLCs

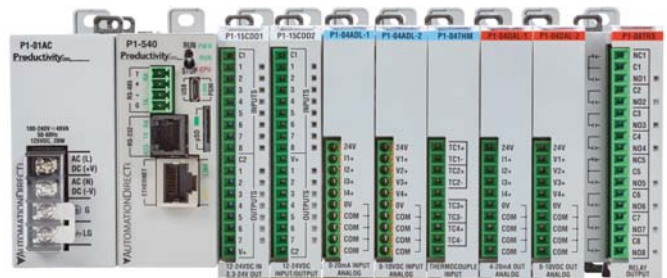


The Productivity Suite is organized into a set of fully-dockable, and configurable "Panels". Dock them, un-dock them, and rearrange them to suit your programming style.

Productivity Suite.....



Productivity 1000.....



FREE full featured PLC programming software with no strings attached

No more "pay as you go" software with an annual subscription year after year...this is FREE software - developed and supported in the USA.

Top software features:

- Tag-based programming with no pre-defined memory addresses
- Auto-discovered I/O modules and GS drives
- Advanced "fill-in-the-blank" instructions
- Helpful Data view, I/O view, Graph view, and histogram dialogs for insight into system performance
- Task Manager for increased efficiency
- Pre-defined structure data types
- Seamless corporate database connectivity
- Graphical HTML-based help file
- Run-time editing
- ProNET networking for easy CPU data sharing
- Project file and user documentation stored in CPU
- Tag database export to C-more HMI
- Tag I/O reassignment to simplify offline configuration
- Easy project conversion to/from each PLC in family
- Project and database compare feature
- Web server and mobile access

Price Check: FREE Software

CPU - value leader!

The Productivity1000 series PLC is the super compact yet highly capable member of our Productivity controller family. Packed with many of the features you love about the Productivity family but housed in a smaller, slimmer design and with a CPU price of \$325, the Productivity1000 PLC will deliver the time, space, and budget savings your project needs.

Top hardware features:

- 50MB user memory easily handles complex applications
- 4 built-in communication ports for easy connectivity to your PC or various industrial networks: micro USB, Serial RS-485, Serial RS-232, Ethernet 10/100Mbps
- Data logging up to 32GB on a microSD card (sold separately)
- Slim, stackable, super compact design
- Add up to 8 I/O modules for a total of 128 discrete I/O points or 32 analog I/O channels
- Choose from spring clamp, screw terminal or the popular ZipLink wiring solution for your I/O wiring needs.

Price Check: CPU only \$325

Direct Automation Pty Ltd
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79 Dover Drive Burleigh Heads
Queensland, Australia 4220
Tel: 61-7-5535 3217 Fax: 61-7-5535 7284
Email: sales@directautomation.com.au

Productivity²⁰⁰⁰

Productivity³⁰⁰⁰



CPU with 5 built-in comm ports

The Productivity2000 PLC is where value meets power. This controller was designed to provide advanced features at an extremely affordable price and lowest cost of ownership in its class. Considering the memory, performance, options, free software, free support and everything else this controller has to offer, it really does stand above the competition.

Top hardware features:

- 50MB user memory easily handles complex applications
- 5 built-in communication ports including: (1) plug-and-play USB programming port, (1) general purpose Ethernet 10/100Mbps port, (1) remote I/O Ethernet 10/100Mbps port and (2) serial ports
- Data logging up to 32GB on a microSD card (sold separately)
- Programmable 4-line OLED message display on CPU for system status and tag data readouts
- OLED displays on select analog modules for real-time, no meter required measurements

Micro-modular rack-based system

- Full lineup of 29 discrete, analog and specialty I/O modules including high-speed
- Up to 480 local I/O points and 4,320 total I/O through remote expansion
- Auto-discover local and remote PLC bases, I/O and GS series drives
- Hot-swappable I/O, no module placement restrictions, no power budget limitations

Price Check: CPU only \$495

Expansive I/O with 7 built-in comm ports!

The Productivity3000 PLC is a communications powerhouse with numerous networking options built in. It's also the I/O leader of the group with over 59,000 I/O points possible through local and remote expansion.

Top hardware features:

- 50MB user memory easily handles complex applications
- Industry-leading 7 communications ports built in including: USB programming port, local expansion, and Ethernet remote I/O ports (CPUs are available with less ports at a reduced cost)
- Data logging to external USB drive
- Programmable 4-line LCD message display on CPU for system status and tag data readouts
- LCD displays on all analog modules for real-time, no meter required measurements

Modular rack-based system

- Full lineup of 39 discrete, analog and specialty PLC I/O modules including high-speed
- High-density I/O modules - up to 64 discrete I/O points per module
- Support for local expansion and remote I/O bases, up to 59,840 I/O points
- Auto-discover local and remote PLC bases, I/O and GS drives
- Hot-swappable I/O, no module placement restrictions, no power budget limitations
- ABS certified for marine applications (standard of excellence in marine and offshore classification)

Price Check: CPU's starting at \$675


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Delivered to your store!!

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New Products added regularly

www.directautomation.com.au

<p>S/S Mini Cylinder ISO6432</p> <p>MAC Series non-repairable stainless steel round body cylinders include bore sizes from 16mm to 40mm and stroke lengths from 25mm to 500mm</p> <p>PRICE CHECK: MAC25X50-S.....25mm bore x 50mm stroke MA Series S/S Mini Cylinder Magnets & Cushion \$46 MAC40X100-S.... 40mm bore x 100mm stroke MA Series S/S Mini Cylinder Magnets & Cushion \$72</p> 	<p>Directional Solenoid Valves M5 and 1/8 Ports</p> <p>LDW series 2-position air solenoid valves are body ported 5-port (4-way) spool valves. The single solenoid models provide 2-position, spring return operation</p> <p>PRICE CHECK: LDW251F10DC24V .. 5/2 Single Solenoid Valve M5 Port 24V DC complete with coils and plug top \$49 LDW251F11DC24V.. 5/2 Single Solenoid Valve 1/8 Port 24V DC complete with coils and plug top \$49</p> 
<p>LSF Series Cylinders</p> <p>ISO 15552 Cylinders are available from 40 to 125mm and strokes up to 500 mm. They include magnetic material on the piston for sensing position and adjustable cushions on each end of stroke.</p> <p>PRICE CHECK: LSF50X100-S50mm bore x 100mm stroke Double Acting Sq Body Cyl ISO15552:2004 Magnet & Cushioning. \$113 LSF100X300-S100mm bore x 300mm stroke Double Acting Sq Body Cyl ISO15552:2004 Magnet & Cushioning \$365</p> 	<p>Directional Solenoid Valves 1/4 and 1/2G Ports</p> <p>LD series 2-position air solenoid valves are body ported 5-port (4-way) spool valves. The single solenoid models provide 2-position, spring return operation</p> <p>PRICE CHECK: LD25122DC24V.. 5/2 Single Solenoid Valve 1/4" Port 24V DC complete with coils and plug top \$55 LD25144-DC24V.. 5/2 Single Solenoid Valve 1/2" Port 24V DC complete with coils and plug top \$125</p> 
<p>Foot Pedal Valves</p> <p>Pneumatic 4F series directional control foot pedal valves are 5-port (4-way) spool valves that are ideal for non-electrical operator control applications. Models are available with momentary or latching operation.</p> <p>PRICE CHECK: 4F210-08G..Foot Pedal Bi Stable Protective Cover 5/2 Valve 1/4 port \$75 4F210-08L... Foot Pedal Mono Stable 5/2 Valve 1/4 port with lock feature... \$59</p> 	<p>Directional Solenoid Valves 1/4 and 1/2G Ports</p> <p>LD series 2-position air solenoid valves are body ported 5-port (4-way) spool valves. The double solenoid models provide 2-position, spring return operation</p> <p>PRICE CHECK: LD25222DC24V.. 5/2 Double Solenoid Valve 1/4" Port 24V DC complete with coils and plug top \$75 LD25244-AC220V.. 5/2 Double Solenoid Valve 1/2" Port 220V AC complete with coils and plug top \$180</p> 
<p>Air Preparation Units</p> <p>Pneumatic air filters, air regulators, air lubricators, and air relief valves are available in a wide variety of port sizes to meet a broad range of pneumatic air supply filtration, air regulation and compressed air lubrication applications.</p> <p>PRICE CHECK: LAC2000-02.. 3 piece comb LAF,LAR,LAL Rated Flow L/min 500 1/4" Port \$55 LAR2000-02.. Regulator Rated Flow L/min 550 1/4" Port \$20 LAW2000-02.. 1 Piece Filter Reg combo Rated Flow L/min 550 1/4" Port \$39</p> 	<p>Two-way Solenoid Valves</p> <p>Brass high flow These valves are used with air, water and liquids for on/off control valves, they are either direct lift or pilot assisted depending on the size available from 1/4 to 2" G ports.</p> <p>PRICE CHECK: 2V130-15-AC240V.. 2V series 2 position 2 way 1/2" 240V AC High Flow Brass \$89 2V250-25-DC24V.. 2V series 2 position 2 way 1" 24V DC High Flow Brass \$159</p> 
<p>Tube and Fittings</p> <p>PRICE CHECK: Download our PDF price lists from www.directautomation.com.au or check pricing on our online store.</p> 	<p>Two-way Solenoid Valves</p> <p>These valves are used with air, water and liquids for on/off control valves, they are either direct lift or pilot assisted depending on the size available from 1/8 to 1/4G ports.</p> <p>PRICE CHECK: 2V025-06-DC12V.. 2V series 2 position 2 way 1/8" 12V DC Low Flow \$25 2V031-08-DC12V.. 2V series 2 position 2 way 1/4" 12V DC High Flow Aluminium \$35</p> 

AcuAMP AC and DC Current Sensors

Current Transducers, Current Switches and Current Indicator

- **AC Current Transducers** (Current transformer with signal conditioner)
- **AC Current Transducers** (True RMS current sensing)
- **DC Current Transducers** (Hall effect sensor with signal conditioner)
- **Single Range AC Current Switches**
- **Multi-Range AC Current Switches** (Current transformer, signal conditioner and limit alarm)
- **Multi-Range DC Current Switches** (Hall effect sensor, signal conditioner and limit alarm)
- **AC Current Indicator**

Product Profile

Process Control

Quality with Direct Automation's control components

<p>Pressure Transmitter</p> <p>PB series electronic pressure sensors detect system pressure and convert it to an analog output signal.</p> <ul style="list-style-type: none"> • Ceramic sensing element provides high burst/overpressure protection <p>PRICE CHECK: PB1141.. Thread connection: G1/4 Sensing range 0/2 bar Analog output 4-20mA \$139</p>	<p>Signal Conditioners</p> <p>Field configurable input and output ranges of 0-5V, 0-10V, 0-20 mA and 4-20 mA with 1500 VDC isolation between input and output, and 1500 VDC isolation from 24 volt power and input/output. LED indicates normal operation and is used in conjunction with the calibration pushbutton for the internal calibration process.</p> <p>PRICE CHECK: FC-33.. Signal conditioner and isolator for voltage/current signals. Pushbutton programmable ranges and LED indicators for power and performance. DIN-rail mountable. \$175</p>
<p>Programmable Pressure Transmitter</p> <p>PA series electronic pressure sensors detect system pressure and convert it to an analog output signal.</p> <ul style="list-style-type: none"> • Ceramic sensing element provides high burst/overpressure protection • 3-Digit Display <p>PRICE CHECK: PA1102.. Programmable Pressure Sensors Sensing range 0-5 bar Analog 0-10v, 4-20Ma & N/O N/C outputs \$390</p>	<p>Float Level Switches</p> <ul style="list-style-type: none"> • Simple construction, concise design • Reliable working, and long duration • Anticorrosive, high resistance to acid • Stainless Steel <p>PRICE CHECK: LS1001.. Float Switch, Stainless Steel 304, 19~60VDC/14~250VAC, -20°C ~ 200°C \$250</p>
<p>Ultrasonic Level Sensors</p> <p>Flowline EchoPod ultrasonic liquid level sensor, continuous level measurement up to 1.25m sensing range with 4-20 mA analog output, four programmable SPST relays, powered by 14-28 VDC, NEMA 6P rated housing, 1 inch NPT male process connection, mounting gasket, 1.2m integral 9-conductor shielded cable. An LI99-1001 Fob USB adapter (purchased separately) and WEBCAL software (free download from the Web site) are required for sensor configuration.</p> <p>PRICE CHECK: DL14-00 .. Flowline EchoPod ultrasonic liquid level sensor, Sensing range 1.25M, 4~20mA or (4) SPST relays, N.O./N.C. selectable \$690</p>	<p>Fork Level Switches</p> <ul style="list-style-type: none"> • Suitable for measurement of level of liquid, particulate and dense materials. • Available to detect solid substances in liquid. <p>PRICE CHECK: VR100011156.. Vibrating Fork level limit switches, 240mm Length Material S316, Relay Output, G1-1/2 Thread \$599</p>
<p>Float Level Switches</p> <p>These float level switches are a simple and are a reliable working float level switch with up to two millions operations Anticorrosive, high resistance to acid Protection classification: IP67</p> <p>PRICE CHECK: LS0001.. Float switch, standard type, PBT M18 Thread, -20°C ~ 80°C, NO/NC Output \$25</p>	<p>Rotary Level Switches</p> <ul style="list-style-type: none"> • Stainless steel mechanical parts and robust • Gear motor, Maintenance free • Easy installation at container • Can detect very light bulk solids <p>PRICE CHECK: SRP10CC00506 Slotted type , L= 50mm, Shaft Material SS 316, Power supply 220-240VAC, 80°C, Plastic housing \$135</p>
<p>Temperature/Process Controllers</p> <p>Dual-output process controller, 1/32 DIN, with two 3A SPST relays. Universal inputs include T/C, RTD and analog, accepts 100-240 VAC operational power. PID, ON/OFF and manual control plus 64-segment Ramp/Soak profile, standard RS-485 communications (Modbus ASCII and RTU).</p> <p>PRICE CHECK: SL4824-RR.. Temperature Controller, 1/32 DIN, OUT1-SPST, OUT2-SPST, 100-240VAC \$159</p>	<p>Limit Alarms</p> <p>Limit alarm, field configurable, input current signal range(s) of 0 - 20 mA, input voltage signal range(s) of 0 - 15 VDC, 0 - 30 VDC, (4) Form A (SPST) relay(s), 5A @ 250 VAC, 5A @ 30 VDC, 24 VDC / 24 VAC operating voltage, LED indication, plastic housing, 35 mm DIN rail or panel mount.</p> <p>PRICE CHECK: FC-3RLY4.. Analog to Relay Limit Alarm module that is field configurable for a variety of alarm and control applications. \$190</p>

WEG - CSW Pushbuttons, Selector Switches and Pilot Lights

WEG has used its leading-edge technology & development capability to design the CSW series of pushbuttons, pilot lights, selector switches and accessories. These user friendly and durable pilot devices are used in many industrial applications and environments.

WEG provides both series at an affordable price and superior quality. Designed to offer the ruggedness required for severe industrial applications, both series are NEMA 4, 4X rated (totally insulated) and include a complete line of accessories.



Product Profile Automation - HMI

C-more® HMI Touch Panels - Easy to configure, install and maintain ...

C-more HMI touch panels combine vivid graphical displays of system data with touch-screen control. Create vibrant, informative screens with touchable objects and replace the pushbuttons, switches, meters, and other peripheral devices typically used in automated systems. C-more panels come in several sizes and are programmed with low-cost, user-friendly software.

Quality products at great prices



6" color panels
NOW starting at:
\$799
(EA9-T6CL-R)

15" color panels
NOW only:
\$3250
(EA9-T15CL)

New!... 15" C-more Touch Panel Base Model (EA9-T15CL-R)

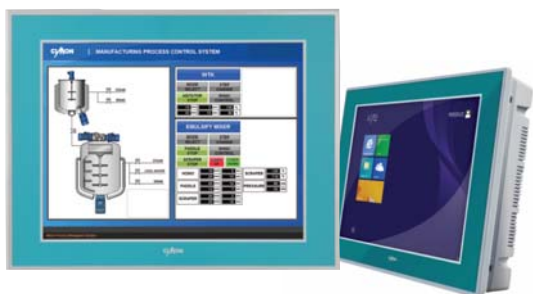
15" C-more Touch Panel Base Model 15-inch color TFT (15 inch viewable screen), 64k colors, 1024 x 768 pixel XGA screen resolution, (1) serial port, USB 2.0 Type A and B ports, Ethernet support, (2) SD memory card slots

Price Check: EA9-T15CL-R Base model **\$2450**

CIMON Industrial Computer IPC

CIMON's industrial panel computer guarantees survivability in intense manufacturing site and provides best performance by standard mount of Intel Quad-core CPU and SSD (Solid state disk) in industrial automation field.

Offers system stability through fanless and internal design to achieve survivability. Using HW board which is designed to endure severe field circumstances, we ensure operability for various industrial sites.



19" TFT Touch Screen Industrial Computer

Product ID : CM-NP19-A **Price Check: \$4100.00**

19" TFT, 128GB SSD, 4GB RAM, Intel Baytrail-I Embedded Processor E3845 Quad Core 1.91GHz (FANLESS) 3 Serial, 2 Ethernet, 6 USB port Windows 7 Professional

15" TFT Touch Screen Industrial Computer

Product ID : CM-NP15-A **Price Check: \$3600.00**

15" TFT, 128GB SSD, 4GB RAM, Intel Baytrail-I Embedded Processor E3845 Quad Core 1.91GHz (FANLESS) 3 Serial, 2 Ethernet, 4 USB port Windows 7 Professional

12.1" TFT Touch Screen Industrial Computer

Product ID : CM-NP12-A **Price Check: \$3300.00**

12.1" TFT, 128GB SSD, 4GB RAM, Intel Baytrail-I Embedded Processor E3845 Quad Core 1.91GHz (FANLESS) 3 Serial, 2 Ethernet, 4 USB port Windows 7 Professional

The **#1** Value in **Automation**
DirectAutomation



New!... C-more EA9 series of touch screen HMIs now includes 7-inch widescreen TFT models.

The C-more 7-inch widescreen touch panels, starting at \$835.00, are equipped with 800 MHz CPUs, 64k colors, and reliable 50,000-hour non-replaceable backlights. All touch panels are 12-24 VDC powered; an optional attachable AC power adapter is available to power the panels from a 100-240 VAC 50/60 Hz voltage source.

Price Check:

EA9-T7CL-R.....7-inch color TFT 64K colors, widescreen 800 x 480 pixel WVGA, (1) serial port - PLC interface (RS-232/422/485), USB 2.0 Type A and B ports, Ethernet port, SD memory card slot. **\$835**

EA9-T7CL 7-inch color TFT 64K colors, widescreen 800 x 480 pixel WVGA, (3) serial ports - PLC interface (RS-232/422/485), - port 2 (RS485) - port 3 (RJ-12) USB 2.0 Type A and B ports, Ethernet port, SD memory card slot, Audio line out. **\$995**

ViewMarq™ Industrial LED Message Displays

ViewMarq is a series of LED message displays that uses the latest LED and communications technologies for industrial applications. These industrial text message displays utilize both serial and Ethernet communications.

The display can be connected to a PLC (programmable logic controller), PC, or any device capable of serial ASCII, Modbus RTU, or Modbus TCP communications.

• Free, easy-to-use ViewMarq™ Configuration Software



Price Check:

MD4-0112T- ViewMarq industrial LED message display, 1 line by 12 characters, tri-color, 50mm character size. **\$599**

MD4-0424T- ViewMarq industrial LED message display, 4 line by 24 characters, tri-color, 250mm character size. **\$2250**

CIMON Industrial Automation Computer

CIMON-IAC provides system stability with fanless design and guarantee equipment survivability. NU1R is designed fanless and non-noise system and it is helpful for dusty industrial areas. It is also good for green IT system since it is strong in heat and vibration, and low energy consumption.



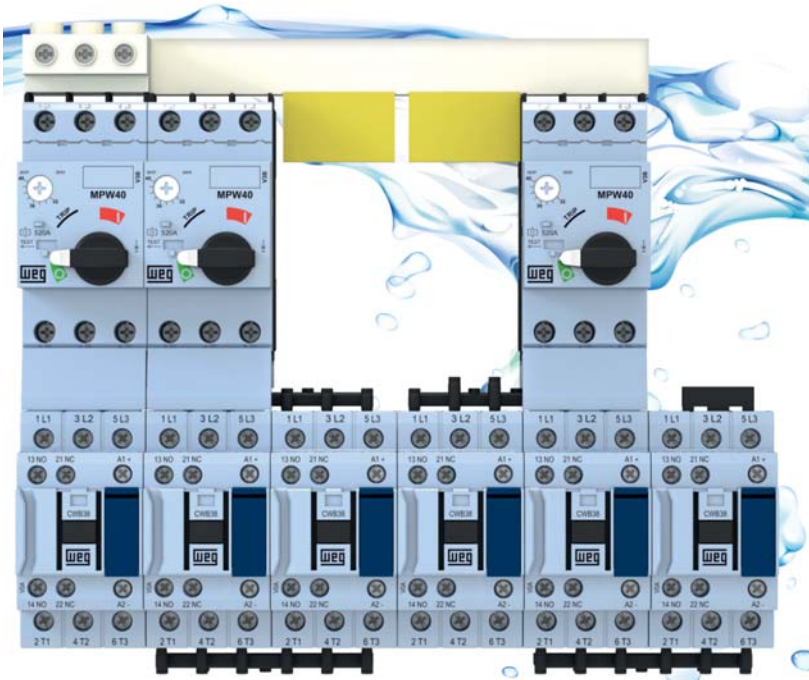
Rack Mount or Table top fanless computer Intel Baytrail-I Embedded Processor E3845 Quad Core 1.91GHz 128GB SSD, 4GB RAM, 3 Serial, 2 Ethernet, 6 USB ports Windows 7 **Price Check: CM-NU1R \$1790.00**

Product Profile Switchgear

Contactors - CWB Line ...COMPACT IN SIZE. GIANT IN TECHNOLOGY

Developed according to IEC/EN 60947 and UL 508 international standards, the WEG CWB line of contactors meets the requirements of a wide range of industrial applications worldwide.

**Everyday big savings....
with DirectAutomation!**



Easy Panel Optimization

Compact Solution As they are compact, 45 mm wide available in up to 38 A (18.5 kW at 380 V AC-3 three-phase), and 54 mm wide available from 40 to 80 A (37 kW at 380 V AC-3 three-phase), the CWB contactors provide a general reduction in size of electrical panels in comparison to traditional solutions with contactors of the same specification.



Plus
DirectAutomation
helps you stretch
your controls budget!

Contactors - CWB Series

- Up to 38A / 18.5kW (AC-3)
- Built-in 1NO + 1NC
- Low Consumption DC Coils
- Wide range of accessories
- Type 1 / Type 2 coordination



PRICE CHECK:

CWB9-11-30D25 Contactor 9 Amps 3 N.O Power poles Coil voltage 240 VAC 1 N.O / 1 N.C Auxiliary Contact **\$32.00**

Thermal Overloads - CWB Series

- Bimetallic Amb. Compensated
- Convertible Manual/Auto Reset
- Setting Ranges Up To 840 Amps
- Tripping Class 10A
- UL, IEC, CE Approvals



PRICE CHECK:

RW27-2D3-D063 Thermal overload relay bi-metallic adjustable FLA range 4.0- 6.3 Amps tripping class 10 phase loss sensitive, 45 mm frame hand/ Auto / Reset button **\$49.00**

Electronic Overload Relays

- Solid State overload protection up to 840A / 450kW
- Wide current settings
- Adjustable Thermal Class (10, 20 or 30)
- Self-Supplied
- Remote Reset



PRICE CHECK:

RWB40E-3-A4U025 Electronic Solid State Relays adjustable FLA range 5- 25 A adjustable trip class 10,20,30 manual / automatic reset mode phase loss and phase unbalance protection 1 N.O / 1 N.C auxiliary contacts **\$135.00**

Motor Protection Circuit Breakers

- Up to 100A / 55kW
- Adjustable Thermal Protection
- Fixed Magnetic Protection
- 13 x Iu Short-Circuit Release
- Type 1 / Type 2 coordination



PRICE CHECK:

MPW18-3-D063.. Thermomagnetic Circuit Breaker 3 N.O Power Poles with Pushbutton ON/OFF (Range 4.0-6.3A) **\$49.00**

Enclosed Direct Online Starters

- IP65 surface mount enclosed contactor assembled with thermal overload relay & pre wired control circuit.
- Knock-out suit M20 cable gland
- Available in various types of operation (On+Off; Remote; Reset; HAND/OFF/AUTO switch)



PRICE CHECK:

DLW-B9D35P66-R61.. 4 - 6.3A, Encl, Non Comb, Non Rev, Cntctr CWB9, 415VAC, IP65, Ov'Ld Rly RW27-2D3-D063/3 Phase **\$76.00**

SRW Smart Relays

- Comprehensive motor protection and monitoring up to 840A / 450kW
- Fully programmable (free software)
- Remote Keypad
- Fieldbus Options
- PLC Capabilities



PRICE CHECK:

SRW01-UCMT1E47 Smart Relay PTC Protection incl Modbus communications supply voltage 110-240 VAC **\$790.00**

www.directautomation.com.au

Images in this catalogue are for display purpose only and maybe generic, please consult manuals for all product images and specifications

WHAT'S UP WITH DIRECTAUTOMATION

Not just a web site, we're actually here and ready to help. Call us and you'll get a person who is competent, courteous and kind.

Who are we

Direct Automation Pty Ltd is a privately held Australian company serving the Pacific and Asian region, we represent many great companies including AutomationDirect.com, Koyo, Facts Engineering, EMA, WEG, Niplex, Lidding Pneumatics and more.

We sold our very first PLC in 1994 and from day one our focus has been providing you with quality products, great prices and outstanding service.

Support

Our phone-based technical support is so good that most of our customers say they would recommend us to someone else! Are you tired of technical support staffs that are slow picking up the phone and then treat you with an attitude? Why not try our service?

Most of customers who have used our service claim that it's better than what they have been getting from other automation suppliers. Some say that we are above average to excellent in accuracy, above average to excellent in thoroughness, and that we are above average in response time, and rate us above average in attitude.

About Us

Our list prices are often 50% below the list prices of other leading traditional suppliers.

Why are our prices so low?

We are primarily a catalog/online automation company with incredibly efficient operations.

We do not have hundreds of sales people who make personal sales calls, drive company cars, use company mobile phones and laptops, and require entertainment budgets. Instead we pass all those savings on to keep our price low, it is that simple.



Contact Us

www.directautomation.com.au

Call: Aust: 1800 633 040 N.Z: 0800 633405



Wiring Terminals



Proximity Sensors



LED light towers



Foot Switches



Signal Conditioners

Variable Speed Drives

PRICE CHECK:
 GS1-20P2 0.18kw 230v 1ph in, 3 ph out GS1 Drive Including controller and Manual **\$169**
 GS2-45P0 3.7Kw 415v GS2 Drive Including controller and Manual **\$625**

Motor Controls from DirectAutomation, the best value in industrial automation - low prices, fast shipping, and free service.

#1 Value in Automation

For over 50 years, we've been helping customers turn a profit by keeping costs down and quality up.

Since our beginning, as B.I Systems, our number one objective has been to deliver quality products at a practical price.

We try extra hard, especially during these tough economic times when many companies are faced with tighter operating budgets.

Our customers recognize that by using a good product at a great price, taking advantage of customer friendly rated service, and receiving the fastest delivery possible, they can rely on **DIRECT AUTOMATION** to help with their bottom line. It's pretty simple.

Give people what you promise and they will come back for more.

Let Direct Automation help you stretch your controls and maintenance budget!

